



## **Media Release**

9 August 2018

## New website showcases Parramatta River's charm and future vision as Sydney's preferred recreational destination

The Parramatta River Catchment Group (PRCG) is thrilled to announce the launch of our new *Our Living River* website.

The PRCG is an alliance of councils, government agencies and community groups who, through the *Our Living River* initiative, are working together to make the Parramatta River swimmable again by 2025.

The centrepiece of the new website is a comprehensive, interactive map where users can access information on a wide range of things to do on the Parramatta River, from swimming sites and cycling paths to sightseeing attractions, Rivercat wharves and bushcare groups.

Other features include a dedicated section for students and educators, information on ways people can get involved to help the river, and links to council and community events and activities along the river.

The new website coincides with the release of the PRCG's *Ten Steps to a Living River* that form the basis of the Parramatta River Masterplan, to be launched in October 2018.

The Masterplan sets out our agreed actions to make the Parramatta River swimmable again, which has been designed based on scientific studies and community consultation.

PRCG Chair, Clr Mark Drury said that the new website showcases the beauty of the Parramatta River and highlights the potential to make it the preferred recreational destination for Sydney-siders and visitors.

"The Parramatta River is the location for some of the most picturesque bays, parks, picnic areas, swimming sites, and areas for water sports in Sydney", Mr Drury said.

"As we work towards completing our Masterplan for a swimmable Parramatta River, our new website will play an important role in keeping the community up to date with the latest news and developments."

Community members can have their say on our plan to make the Parramatta River swimmable again by 2025. Go to: <a href="http://www.ourlivingriver.com.au/our-plan/tell-us-what-you-think/">http://www.ourlivingriver.com.au/our-plan/tell-us-what-you-think/</a> to complete a short online survey.

The final Parramatta River Masterplan will be officially launched for Public Exhibition on Thursday, 18 October 2018.

**ENDS** 

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